GRAPHIC ARTS CERTIFICATE OF DEVELOPMENT
WOCTEP REQUIREMENTS

ART 100
Two Dimensional Design .... **[3]**

ART 101
Color Theory .... **[3]**

ART 213
Type and Image .... **[3]**

CAP 135
Introduction to Web Page Design .... **[3]**

CAP 140
Introduction to Adobe Photoshop .... **[3]**

CAP 145
Introduction to Adobe Illustrator .... **[3]**

CAP 150
Introduction to Adobe InDesign .... **[3]**

SOC 115
Anishinaabek Culture .... **[1]**

Total Credits: 22

For more information, please contact
WOCTEP Business-Technology Advisor at 231-242-1493

GRAPHIC ARTS COURSE DESCRIPTIONS

ART 100 TWO-DIMENSIONAL DESIGN
A basic introduction to the visual world. The student will develop a visual vocabulary and build an understanding of the elements and principles of design as they apply to work in two dimensions. Several mediums will be explored.

ART 101 COLOR THEORY
The purpose of this course is to help students gain a command of and a confidence in the use of color. Coursework explores color properties, color harmonies and systematic color relationships as they pertain to visual communication.

ART 213 TYPE AND IMAGE
An exploration of the aesthetic relationship between type and image. Topics will include the development of the alphabet; the letterform as art; signs and symbols in ancient and modern societies; and ways in which images and text interact to create meaningful communication.

CAP 135 WEB PAGE DESIGN
A course in web page design, layout and construction. Specific web page creation software is used to create and manage web sites, whether for personal or business use. Students will learn skills such as adding text, tables, video, Active X or JavaScript and other components to web pages.

CAP 140 INTRODUCTION TO ADOBE PHOTOSHOP
An introduction to computer graphics as an image making process for the manipulation of scanned (found) images. After a basic orientation to computer processing, Adobe Photoshop will be used for the development of images as formal fine art, illustration and as a visual communication tool.

CAP 145 INTRODUCTION TO ADOBE ILLUSTRATOR
An introduction to computer graphics through the creation and manipulation of vector (non-photographic) images. Adobe Illustrator will be used as the medium to allow students to import or create graphic images such as logos, artwork and advertisements. Students will learn how to incorporate rendered and imported images into finished work for presentation.

CAP 150 INTRODUCTION TO ADOBE IN-DESIGN
An introduction to the creation, layout, and presentation of print and online computer graphics. Students will learn how to incorporate raster (photographic) and vector (non-photographic) images into a final presentation package through the use of Adobe InDesign.

SOC 115 ANISHINAABEK CULTURE
An introduction to the Anishinaabek people. Topics covered will include the origin, culture, tradition and language of the Anishinaabek people. This course will also cover both historical and current Native issues as related to medical/health and enterprise/business topics.